# **Action Open Conference**

The future of audience research: Agenda, theory and societal significance

Ljubljana, 5-7 February 2014

**BASIC TRAVEL & PRACTICAL INFORMATION** 

Welcome to 2014 Action Open Conference – The future of audience research: Agenda, theory and societal significance. Enclosed is some practical information on getting to the conference.

#### **REACHING LJUBLIANA BY PLANE**

Ljubljana International Airport Jože Pučnik (Brnik) is situated 23 km northwest of the city. It is connected with all major European cities and airports.

For intercontinental flights we recommend a connecting flight via Frankfurt, Munich, Zurich, Vienna, London or Paris. Other neighbouring international airports are located at:

- Austria (Klagenfurt 79 km, or Graz 160 km)
- Croatia (Zagreb 135 km)
- Italy (Trieste 120 km, Venice 220 km)

If you are travelling by the low-fare carriers (Ryanair, Wizzair, Myair, Easy Jet), please note that the closest airports to Ljubljana are Maribor (129 km), Graz (160 km), Klagenfurt (79 km), Trieste (90 km) and Venice (220 km).

More information and condensed airfare price information:

http://www.visitljubljana.com/en/ljubljana-and-central-slovenia/traffic-transport/travel-by-air/

# Transfers from/to the airport

Shuttle, bus and taxi transport from Ljubljana Airport to the city centre are available on a regular basis. In our opinion shuttles are the best way of transport.

#### Airport shuttle

Airport shuttle is the most convenient way of getting from/to airport. In case, you want to go directly to the faculty, tell the driver you would like to get off at the »Mercator« bus stop in Ljubljana, which is about 250 meters from Faculty of Social Sciences (see map). In some cases, the shuttle can take you directly to the faculty. The journey time is about 30 minutes and tickets (9€) are bought on the shuttle.

Airport-Ljubljana											
6.45	7.15	10.15	11.15	11.45	12.15	12.45	13.15	13.45	14.45	15.15	15.45
16.15	16.45	17.15	17.45	18.15	18.45	19.15	20.45	21.15	21.45	22.15	22.45
23.15	23.45	00.15	00.45								

#### Bus

The most common connection with Ljubljana is by bus. The journey time is approximately 45 minutes and tickets (about 4€) are purchased on the bus. In case, you want to go directly to the faculty, tell the driver you would like to get off at the »Mercator« bus stop in Ljubljana, which is about 250 meters from Faculty of Social Sciences (see map).

Sat, Su	n, publ	Airp	Airport - Ljubljana								
7.00	10.00	12.00	14.00	16.00	18.00	20.00					
Mon-Fri											
5.00	6.05	7.00	8.00	9.00	10.00	11.00	12.00				
13.00	14.00	15.00	16.00	17.00	18.00	19.00	20.00				

### Taxi

The taxi rank is right in front of the terminal. Taxis are available according to the actual arrivals of flights. A fare from the Airport to Ljubljana City costs approximately 40€, while a fare from bus/train station to Faculty of Social sciences (Fakulteta za druzbene vede – FDV) should not be more than 8€ and the drive is about 5 minutes.

Taxis in Ljubljana operate by meter with a starting fee of about 1,5€. It is however advisable to ask for the price estimation in advance. It is also advisable to call a taxi rather than hail it on the street. Among the advisable ones are:

Metro +386(0)41 240 200; 080 11 90 Laguna + 386 (0) 31 4920 299; +386 (0) 1 511 23 14 Intereks +386(0)15464-066; +386(0)41 460 460

**GoOpti Transfers** (Low-cost transfers to the closest airports to Ljubljana: Graz (160 km), Klagenfurt (79 km), Trieste (90 km) and Venice (220 km)).



#### 2. REACHING THE FACULTY

# University of Ljubljana / Univerza v Ljubljani Faculty of Social Sciences / Fakulteta za druzbene vede

Kardeljeva ploscad 5 1000 Ljubljana, Slovenija tel: n.c. 01 / 5805-100 fax: 01 / 5805-101 fdv.faculty@)fdv.uni-lj.si http://www.fdv.uni-lj.si

#### **City Bus**

You need electronic ticket (card) **Urbana** to travel by city bus. Urbana can be bought at kiosks and vending machines, one fare is 1,20€. The fare is for 90 minutes; changing of buses is allowed.

Urbana card can also be used for bike rental service BicikeLJ which requires prior registration at: <a href="http://en.bicikelj.si/">http://en.bicikelj.si/</a>.

#### From Austria Trend Hotel Ljubljana (10 minute walk)

Take the bus number 6 (direction »Dolgi most« - across the street from hotel), 8 (direction Brnciceva) or 11 (direction »Zalog«) to »Mercator« stop (2<sup>nd</sup> stop). Go into the underpass. Venue is about 250 meters from the bus stop. <a href="http://www.austria-trend.at/hotel-ljubljana/en/">http://www.austria-trend.at/hotel-ljubljana/en/</a>

#### From Hotel Slon (10 minutes by bus)

Take the bus number 6 (direction »Crnuce«) or 8 (direction "Gameljne") to »Mercator« stop (5th<sup>nd</sup> stop). Venue is about 250 meters from the bus stop. www.hotelslon.com

#### From Hotel Park (15 minutes by bus)

We advise to reach a bus stop on Slovenska street ("Posta" or "Bavarski dvor"). Then take the bus number 6 (direction »Crnuce«) or 8 (direction "Gameljne") to »Mercator« stop (6<sup>th</sup> or 5th<sup>nd</sup> stop). Venue is about 250 meters from the bus stop. <a href="http://www.hotelpark.si/?sLang=en">http://www.hotelpark.si/?sLang=en</a>

#### From Hotel City (10 minutes by bus)

We advise to reach a bus stop on Slovenska street ("Posta" or "Bavarski dvor"). Then take the bus number 6 (direction »Crnuce«) or 8 (direction "Gameljne") to »Mercator« stop (5<sup>th</sup> or 4th<sup>nd</sup> stop). Venue is about 250 meters from the bus stop. <a href="http://www.cityhotel.si">http://www.cityhotel.si</a>

#### From Hotel Emonec (10 minutes by bus)

Reach the bus stop on Slovenska street ("Posta). Take the bus number 6 (direction »Crnuce«) or 8 (direction "Gameljne") to »Mercator« stop (5<sup>th</sup>). Venue is about 250 meters from the bus stop.

http://www.hotel-emonec.com/en

#### Taxi

Taxis in Ljubljana operate by meter with a starting fee of about 1,5€. It is however advisable to ask for the price estimation in advance. It is also advisable to call a taxi rather than hail it on the street. Among the advisable ones are:

Metro +386(0)41 240 200; 080 11 90

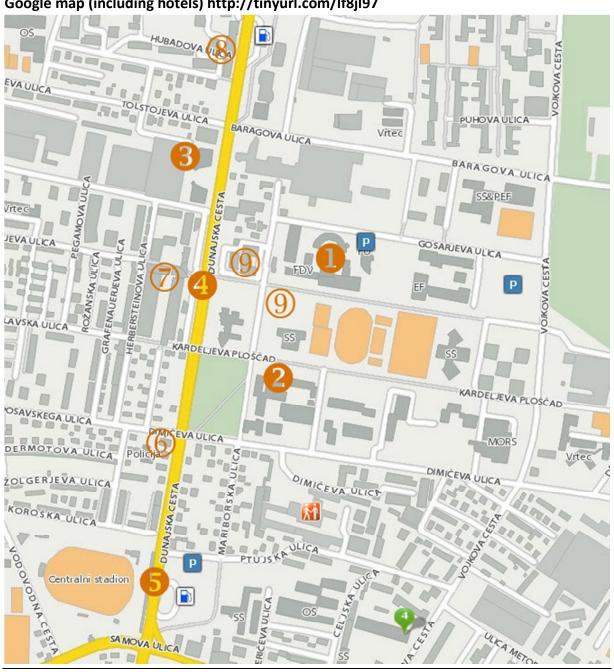
Laguna + 386 (0) 31 4920 299; +386 (0) 1 511 23 14

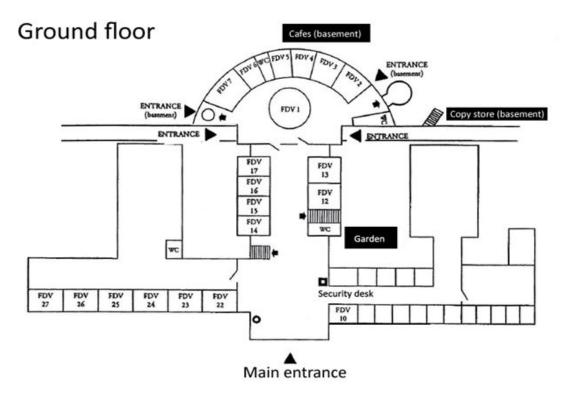
Intereks +386(0)15464-066; +386(0)41 460 460

Taxi from bus/train station to Faculty of Social Sciences should not be more than 8€ and the drive is about 5 minutes.

- 1 Venue (Faculty of social sciences/Fakulteta za druzbene vede/FDV)
- **3 Lunch (**Glažuta restaurant)
- 4 Bus stop »Mercator« (city bus line 6,6B, 8, 11, Urbana top-up station, BicikeLJ station)
- 5 Bus stop »Stadion« (Airport bus, city bus line 6, 6B, 8, 11, BicikeLJ station)
- 6 Bakery (Dunajska pekarna, open 5.00-23.00; fast food across the street open 0-24)
- 7 Grocery store (Mercator, MON-FRI 7.00-20:00; SAT 7.00-15.00, SUN closed)
- 8 Restaurant (Favola Italian restaurant and pizza, 10.00-22.00)
- 9 Cafe (Badovinac and Badobar cafe, MON-FRI 8:00-16:00)

## Google map (including hotels) http://tinyurl.com/lf8jl97





Emergency telephone numbers: +38640 88 88 40 (Irena Jelen) or +38641 88 44 30 (Igor Vobič)

#### Useful links:

- Michelin Route Planner www.viamichelin.com
- Road traffic-related information for tourists http://www.slovenia.info/?by\_car=0&lng=2
- Ljubljana Railway Station http://www.slo-zeleznice.si/en/passengers/slovenia
- International train timetables http://www.slo-zeleznice.si/en/passengers/abroad
- Local train timetables http://www.slo-zeleznice.si/en/passengers/across-slovenia
- Bus information and timetables http://www.ap-ljubljana.si/eng/
- Ljubljana Airport http://www.lju-airport.si/sl/Main
- Ljubljana public transportation http://www.lpp.si/en
- Ljubljana tourist information http://www.ljubljana-tourism.si/
- General tourist information on Slovenia http://www.slovenia.info/